

Panther Creek, PTSA Board Meeting Minutes July 26, 2018

Attendees:

Tricia Cernoch
Beth Graff
Kris Gustafson
Kerry Gustafson
Gary Lewis

Robin Lundin
Whitney Masterson
Sarah Martin
Lena Osorio-Gemisic
Jen Willis

Beth Graff called the meeting to order at 7:06

Motion to approve the April 17, 2018 minutes made by Sarah Martin, second by Gary Lewis.

President's Report, Beth Graff

Beth is looking for feedback regarding the opportunity for sponsors for the PTSA.

Sarah provides that senior activities have solicited donations from local businesses for years. Sarah indicates that Parkside merchants have already been very supportive and should be off limits.

Our outreach mediums include: the PTSA website, membership info form (distributed to 2900+ students), a banner, table trifold, PTSA Facebook pages with 1600 plus members.

Levels Considered:

for \$250 perhaps a thank you on our social media

For \$500 TBD

For \$1000 TBD

Keep in mind we can't advertise. We can't post larger than a business card.

We will table this discussion until the membership settles. Jen Willis offered to spearhead further consideration of a Sponsorship program. We can solicit volunteers to staff a committee creating the Sponsorship program.

Gary has set up some new emails that are recoverable in the event of people turnover.

The Freshman Orientation Food truck fair is set for August 14. The food will begin serving at 11:00 or 11:30 – Beth is confirming with Mr. Rosen.

The location may be adjusted from the area near the mods. Beth is working with Mr. Rosen.

Tricia will arrange for a "food truck rodeo" poster. Whitney will make a tripod available.

Meet the teacher is scheduled for August 22, 4:00 – 7:00.

Our first general meeting is at 3:45 on August 22. We will ask early arriving parents to meet in the media room. Attendance is important. Board members are strongly encouraged to attend. Gary will have a budget available.

Next general mtg will be in January, Meet the teacher... January 24

Third general mtg we're hoping to be at the NHS meeting, May 28.

Board meetings: we'll alternate Mondays and Tuesdays at 7:00 in the PC Media Center. We can pencil in dates. Beth will double check the school calendar and confirm the dates.

Green Level High School is opening next August. It is tradition to offer a donation to the new high school. The latest assignment plan is that Freshman thru Juniors will change schools. The community should direct comments and concerns to their school board member.

Teacher Appreciation, Kris Gustafson – doing a welcome breakfast for teachers on August 20.

Treasurer, Gary Lewis – we last set interim budget. We ended up with a \$7,100 carryover. Projected budget at year end is \$1,550. Hence, fundraising is becoming a bigger priority.

Gary will visit with Colleen to see if we can reduce the cost of certificates.

Gary will reach out to PayPal to see what is involved in taking credit donations at the table.

Beth will see if we can get a 2-4 ipads on loan to work the PayPal device.

Website, Lena Osorio-Gemisc

To get a live twitter feed, we need to have a public page. Keep fb group, reactivate twitter and get the live feed through twitter. Lena will create a new twitter account.

Lena is seeking a list of specifics of what came from Teacher grants. Science equip. Library books. Arts costumes. Math ipads. Master class Music Clinicians.

Beth asked that we do a mini survey for Dr. H. regarding what is important to parents – student recognition, teacher appreciation, teacher grants. We're going to hold on that for now as its unclear how to best collect the info.

Beth will ask Dr. H if we can change the location of the PTSA info on the PCHS website.

How can we better publish the matching gifts info? Can we post a list of companies that match? For now we'll collect a list of employers who may offer corporate matching gifts via the membership form.

Gary will need to include paypal fees in the next budget.

We'll allow people to pay for membership and make additional donations via PayPal.

Membership, Robin Lundin

Several edits were made to the info sheet. Robin has the details and will consider suggested edits. Some edits were made to the membership form. Lena will update the membership form.

Robin will email L. Craven to get NHS volunteers to work the door.

Robin will send out a suggested schedule for board members to work the tables.

Whitney has some Hawaiian leis she can lend us for the NHS members working the door.

Beth will be sure to broadcast reminders regarding HT VIC program, Amazon Smiles, Publix Partner Program

Sarah will post on Facebook some specifics regarding the open volunteer roles including – Business rewards Coordinator (Public, HT, Amazon).

Sarah will ask alumni parents if they are willing to link their eVIC, Amazon Smiles, Publix Partners.

We'll consider posting the business rewards info on next door.

Meeting adjourned 9:27

(minutes approved 9/18/2018)